



Value Proposition for Consulting and System Integrators (SIs)

RS Metrics – Company and Product Overview

RS Metrics[®] provides analysis-ready data for environmental, climate, and physical risk themes using direct measurements of companies' asset level activities.

ESGSignals[®], RS Metrics' SaaS platform, is the industry-leading geospatial AI-driven analytics platform that allows stakeholders to easily access objective and comparable asset-level environmental and climate physical risk data for companies. ESGSignals[®] provides data about company physical assets mapped to ownership, asset type, sector, country etc. making it possible to conduct: (i) asset-level risk assessments, (ii) company, industry, sector level risk evaluation, (iii) baselining and benchmarking, (iv) portfolio screening, monitoring and engagement and more.

Context

Against a backdrop of a wide variety of ESG standards and frameworks, companies are increasingly beginning to measure and report on their emissions as a way to measure and manage transition risk. However, stakeholders across the financial value chain are increasingly aware that they lack the ability to assess climate physical risk and biodiversity. Accessing this foundational data is a far more complex task than emissions measurement, presenting huge issues of complexity and accessibility. This is why RS Metrics® has partnered with Google Cloud to democratize access to our platform of over 100 asset-level climate metrics via SAAS, DAAS, or Dashboards.

Value

Consulting and SI companies can implement ESGSignals® through:

ESGSignals® platform for developers to make applications - our proprietary, patented technology leverages advanced Google Cloud computer vision and machine learning to extract meaningful and analysis-ready data from a variety of geospatial data sources, providing predictive analytics, alerts, and end-user applications for decision-making in financial services, ESG, real estate, retail, industrials, metals, government, and academic research.

RS Metrics ESGSignals® SAAS – a platform to create asset-level metrics from geolocation and point-in-time environmental building blocks, for impact attribution, benchmarking performance, and sustainability risk management. Metrics are aligned with UN Sustainable Development Goals (SDGs) and based on materiality by industry defined by the commonly accepted Sustainability Accounting Standards Board (SASB) Framework. Commonly tracked environmental, climate transition, and physical (ECP) risk metrics for each location include Emissions, Land Cover, Land Usage, Water Stress, Fire Risk, and Biodiversity Loss, and can pull in 100s of complementary data sets.

Problem

Lack of accessibility to comprehensive objective ESG / ECP (Environmental, Climate and Physical Risk) data is the most acute problem in Capital Markets, driven by the high levels of complexity, scale and expertise needed to measure the data, and compounded by lack of visibility into suppliers, customers and other stakeholders.

BYOA - Bring Your Own Assets is a feature of ESGSignals[®] that allows customers to add their own assets to the dashboard by providing their location.

Properly monitoring, managing, and reporting progress against targets and commitments requires accurate, timely, and reliable data on the performance of a company's principal assets and operations on these environmental dimensions. And so as with financial data, this data will increasingly be communicated to stakeholders and the market directly by companies and through data aggregators.

Robert Herz,

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> Indexes - Metrics – Insights Satellite Analytics - AI - Machine Learning Objective – Realtime - Verified

