



Value Proposition for ESG Independent Software Vendors

RS Metrics – Company and Product Overview

RS Metrics® provides analysis-ready data for environmental, climate, and physical risk themes using direct measurements of companies' asset level activities.

ESGSignals®, RS Metrics' SaaS platform, is the industry-leading geospatial AI-driven analytics platform that allows stakeholders to easily access objective and comparable asset-level environmental and climate physical risk data for companies. ESGSignals® provides data about company physical assets mapped to ownership, asset type, sector, country etc. making it possible to conduct: (i) asset-level risk assessments, (ii) company, industry, sector level risk evaluation, (iii) baselining and benchmarking, (iv) portfolio screening, monitoring and engagement and more.

Context

Against a backdrop of a wide variety of ESG standards and frameworks, companies are increasingly beginning to measure and report on their emissions as a way to measure and manage transition risk. However, stakeholders across the financial value chain are increasingly aware that they lack the ability to assess climate physical risk and biodiversity. Accessing this foundational data is a far more complex task than emissions measurement, presenting huge issues of complexity and accessibility. This is why RS Metrics® has partnered with Google Cloud to democratize access to our platform of over 100 asset-level climate metrics via SAAS, DAAS, or Dashboards.

Value

Boards and the C-suite need reliable environmental, climate, and physical risk (ECP) data that facilitates strategic planning and capital allocation decisions and a way to monitor their progress. This includes baseline data (over 100 asset-level ECP metrics) of all their assets as well as competitive and industry benchmarks.

- Expertly curated objective verified data (SOR) - ESGSignals® on GCP provides independent data in context which is presented in a way that allows for both data experts and C-level executives to apply to their work processes through the product's dashboards.
- Data sources - ESGSignals® on GCP combines independent third-party datasets from leading providers depending on the theme of interest (biodiversity, water stress, fire risk, etc.) with our own assets location data and an option to add your own through a Bring-Your-Own-Asset (BYOA) approach.
- Application - ESGSignals® and GCP are used for planning, implementing, and tracking your ECP and decarbonization strategies and for various sustainability disclosures that large companies are engaging in (with its alignment with TCFD and TNFD framework recommendations).

Problem

Lack of accessibility to comprehensive objective ESG / ECP (Environmental, Climate and Physical Risk) data is the most acute problem in Capital Markets, driven by the high levels of complexity, scale and expertise needed to measure the data, and compounded by lack of visibility into suppliers, customers and other stakeholders.

BYOA - Bring Your Own Assets is a feature of ESGSignals® that allows customers to add their own assets to the dashboard by providing their location.

Properly monitoring, managing, and reporting progress against targets and commitments requires accurate, timely, and reliable data on the performance of a company's principal assets and operations on these environmental dimensions. **And so as with financial data, this data will increasingly be communicated to stakeholders and the market directly by companies and through data aggregators.**

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