



Value Proposition for Technology Companies

RS Metrics – Company and Product Overview

RS Metrics® provides analysis-ready data for environmental, climate, and physical risk themes using direct measurements of companies' asset level activities.

ESGSignals®, RS Metrics' SaaS platform, is the industry-leading geospatial AI-driven analytics platform that allows stakeholders to easily access objective and comparable asset-level environmental and climate physical risk data for companies. ESGSignals® provides data about company physical assets mapped to ownership, asset type, sector, country etc. making it possible to conduct: (i) asset-level risk assessments, (ii) company, industry, sector level risk evaluation, (iii) baselining and benchmarking, (iv) portfolio screening, monitoring and engagement and more.

Context

Against a backdrop of a wide variety of ESG standards and frameworks, companies are increasingly beginning to measure and report on their emissions as a way to measure and manage transition risk. However, stakeholders across the financial value chain are increasingly aware that they lack the ability to assess climate physical risk and biodiversity. Accessing this foundational data is a far more complex task than emissions measurement, presenting huge issues of complexity and accessibility. This is why RS Metrics® has partnered with Google Cloud to democratize access to our platform of over 100 asset-level climate metrics via SAAS, DAAS, or Dashboards.

Value

By partnering with RS Metrics, you can offer corporations a cloud-native portfolio climate risk analytics system with their own pre-populated data, accelerate revenue growth, and create a global ECP data system of record.

- Create key differentiators by making AssetTracker™, our global asset-level database, and ESGSignals®, asset-level ESG/ECP risk metrics, available only on your platform.
- Drive sales into multi-cloud environments and win deals against other cloud competitors, especially to large companies, who need their asset-level information.
- Use your own models and UI to provide access to customers to report, research, and review ESG/ECP risk metrics.
- Offering cutting-edge predictive analytics and insights based on asset-level ECP data, becoming a provider of cutting-edge risk assessments and scenario planning solutions
- Seamlessly integrate with your own current machine learning and AI capabilities

Problem

Lack of accessibility to comprehensive objective ESG / ECP (Environmental, Climate and Physical Risk) data is the most acute problem in Capital Markets, driven by the high levels of complexity, scale and expertise needed to measure the data, and compounded by lack of visibility into suppliers, customers and other stakeholders.

BYOA - Bring Your Own Assets is a feature of ESGSignals® that allows customers to add their own assets to the dashboard by providing their location.

Properly monitoring, managing, and reporting progress against targets and commitments requires accurate, timely, and reliable data on the performance of a company's principal assets and operations on these environmental dimensions. **And so as with financial data, this data will increasingly be communicated to stakeholders and the market directly by companies and through data aggregators.**

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